Message Text

UNCLASSIFIED

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45

ACTION EB-11

INFO OCT-01 ARA-16 ISO-00 CIAE-00 INR-10 NSAE-00 RSC-01

TRSE-00 DRC-01 /040 W

----- 117865

R 161325Z OCT 73 FM AMEMBASSY BUENOS AIRES TO AMCONSUL RIO DE JANEIRO INFO USDOC WASHDC SECSTATE WASHDC 3941

UNCLAS BUENOS AIRES 7564

FOR CAHILL.

E.O. 11652: N/A TAGS: BEXP. AR.

SUBJECT: EDP SOFTWARE TRADE MISSION.

- 1. THE EMBASSY RECOMMENDS THAT 2 OR 3 MEMBERS OF THE EDP SOFTWARE TRADE MISSION NOW IN RIO DE JANEIRO BE ENCOURAGED TO VISIT BUENOS AIRES UPON COMPLETION OF THE PROGRAM IN BRAZIL. THE PRESENT ARGENTINE MARKET FOR SOFTWARE IS PROBABLY NOT SO STRONG THAT THE ENTIRE MISSION SHOULD HAVE BEEN SCHEDULED TO VISIT ARGENTINA, BUT THERE ARE POSSIBILITIES THAT SOME OF THE MISSION PARTICIPANTS WOULD FIND WORTH INVESTIGATING ESPECIALLY IN VIEW OF THE MINIMAL TIME AND EXPENSE REQUIRED TO EXTENDE THEIR TRIP TO BUENOS AIRES.
- 2. AN INTERESTING OPPORTUNITY INVOLVES THE CAJA NACIONAL DE AHORRO POSTAL (NATIONAL POSTAL SAVINGS SYSTEM) WHICH IS CURRENTLY CONSIDERING THE PURCHASE OF FINANCIAL, INVESTMENT, ACCOUNTING AND INVOICING SOFTWARE PACKAGES IN ORDER TO EXPAND PRESENT ACTIVITIES AND ADD NEW CUSTOMER-ORIENTED SERVICES. OTHER POTENTIALLY VALUABLE CUSTOMERS CAN ALSO BE IDENTIFIED BY THE EMBASSY.
- 3. BECAUSE OF THE SHORT LEAD TIME AVAILABLE, THE EMBASSY COULD UNCLASSIFIED

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NOT MAKE ADEQUATE PREPARATIONS FOR MORE THAN ABOUT THREE

MEMBERS OF THE SOFTWARE TRADE MISSION. HOWEVER, WE WILL BE HAPPY TO PROVIDE ALL ASSISTANCE POSSIBLE TO WHOMEVER IS INTERESTED ENOUGH TO COME TO BUENOS AIRES.

4. PLEASE ADVISE ASAP. LODGE

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Message Attributes

Automatic Decaptioning: X Capture Date: 01 JAN 1994 Channel Indicators: n/a

Current Classification: UNCLASSIFIED

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Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:

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Drafter: n/a Enclosure: n/a Executive Order: N/A Errors: N/A Film Number: n/a From: BUENOS AIRES Handling Restrictions: n/a

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Review Authority: kelleyw0

Review Comment: n/a Review Content Flags: Review Date: 05 DEC 2001

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Review History: RELEASED <05-Dec-2001 by bryansd0>; APPROVED <20 FEB 2002 by kelleyw0>

Review Markings:

Declassified/Released US Department of State EO Systematic Review 30 JUN 2005

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Secure: OPEN Status: NATIVE

Subject: EDP SOFTWARE TRADE MISSION.

TAGS: BEXP, AR

To: n/a

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